



Power By Association

*Announcement*

CONTACT:

Jeff Bray/Cara Chancellor  
O'Connell & Goldberg, Inc.  
(954) 964-9098

[cchancellor@oconnellgoldberg.com](mailto:cchancellor@oconnellgoldberg.com)  
[jbray@oconnellgoldberg.com](mailto:jbray@oconnellgoldberg.com)

Danielle Clermont, Director of Communications and Marketing  
REALTOR® Association of Greater Fort Lauderdale, Inc.  
1765 N.E. 26 Street, Fort Lauderdale, FL 33305-1438  
(954) 567-5033

[dclermont@R-World.com](mailto:dclermont@R-World.com)

**REALTOR® ASSOCIATION OF GREATER FORT LAUDERDALE  
APPOINTS JOHN PERIARD ASSOCIATION EXECUTIVE OF OPERATIONS**

**FORT LAUDERDALE, Fla.** - (August 28, 2007) - The REALTOR® Association of Greater Fort Lauderdale (RAGFL) is pleased to announce the appointment of **John Periard**, CAE, RCE as Association Executive of Operations. Periard assumed his new position on August 27th.

After a diligent national search for an executive director, RAGFL ultimately filled the post with a candidate from South Florida. Periard joins the Association from the REALTOR® Association of Greater Miami and the Beaches (RAMB), where he served as the executive vice president since January of 2006.

"John brings a wealth of large association knowledge and experience to our management team," said RAGFL CEO Richard W. Barkett. "As part of the REALTOR® family for almost fifteen years, John has a proven track record of successful management operations, including simultaneously managing five trade associations."

As the Association's second-ranking executive, Periard is ultimately responsible for the Association's overall operations. Initially, he will be directly responsible for member services, technology, information central, MLS communications, professional development, professional standards and member sales and outreach.

A graduate of the University of Wisconsin - Madison, Periard served as associate executive of the Commercial Association of REALTORS® Wisconsin (CAR) prior to assuming the executive vice presidency with RAMB.

Periard recently received the Certified Association Executive (CAE) designation, the highest credential in the association management industry.

"We look forward to working side-by-side with John in continuing to enhance RAGFL's place as one of the top REALTOR® Associations in the nation," Barkett adds.

The REALTOR® Association of Greater Fort Lauderdale, Inc. is one of the largest REALTOR® Associations in Florida, representing more than 12,000 real estate agents in Broward County.

# # #