



## ANNOUNCEMENT

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### REALTOR® Association of Greater Fort Lauderdale, Inc. Selects RealBiz360°, Inc. for Exclusive Online Real Estate Virtual Tour Services

**FORT LAUDERDALE, Fla.** - (March 13, 2009) – The REALTOR® Association of Greater Fort Lauderdale, Inc. (RAGFL) announced today that it has chosen RealBiz360°, Inc., the leader in delivering high resolution imaging over the Internet, as its exclusive online provider for real estate virtual tours.

RealBiz360° VuVista Suite featuring i3 Technology and iVuZoom viewing will enable RAGFL members to create interactive, high resolution slideshows directly from the Multiple Listing System (MLS) link on [www.R-World.com](http://www.R-World.com). The solution simplifies the virtual tour creation process by utilizing the RETS platform and automatically populating the property tours with RAGFL MLS listing information, allowing members to upload photos, then link the virtual tours back to their listings.

The exclusive relationship will include a special pay-per-use model with an option to upgrade to the full VuVista Suite of features. "Not only will RAGFL members now have access to the easiest and fastest way to create top-of-the-line property tours, they can do so at an exceptional value," said Steve Marques, President and Chief Operating Officer of RealBiz360°. We are thrilled RAGFL has chosen us as its exclusive provider."

"The REALTOR® Association of Greater Fort Lauderdale, Inc. is known throughout the industry as providing our members with the tools, services and resources to succeed," said Richard W. Barkett, Chief Executive Officer for RAGFL. "Our newest partnership with RealBiz360° continues the trend by keeping our members on-the-cusp of technology with the most precise virtual tour product on the market. With only a few clicks, our members have a high resolution virtual tour with zoom-in capabilities, completely integrated with their MLS listings."

RealBiz360°, Inc. a subsidiary of iseemedia Inc., is the leading provider of solutions for rapidly delivering high-quality images over the Internet. RealBiz360°'s advanced immersive imaging technology enables fast and efficient high-resolution imaging, panoramic viewing, and image interaction to make pictures come alive on the web. RealBiz360°'s VuVista solution transforms images from mere pictures to powerful tools that communicate and invite hands-on participation for an immersive experience. This revolution in imaging changes the way consumers interact with images and provides new visual solutions for the Real Estate Industry. More information can be found at [www.realbiz360.com](http://www.realbiz360.com).

The REALTOR® Association of Greater Fort Lauderdale, Inc. is one of the largest REALTOR® Associations in Florida, representing more than 8,000 real estate professionals in Broward, Dade and Palm Beach Counties. More information can be found at [www.R-World.com](http://www.R-World.com).

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