



2009 President-Elect/Director Application Form
REALTOR® Association of Greater Fort Lauderdale, Inc.



MAIL TO: Chief Executive Officer, REALTOR® Association of Greater Fort Lauderdale
 1765 N.E. 26 Street, Fort Lauderdale, Florida 33305-1438

(Application must reach the Association by 5:00 p.m., Monday, June 23, 2008 and will not be accepted if submitted via fax or email.)

PLEASE NOTE: *This form must be typed.* Candidate's name will appear on the voting ballot exactly as submitted on this application form. Designations may be included. Candidates may include a photograph with this application. Candidates are requested to confine remarks to spaces allotted on the form and no attachments will be accepted. Remarks are to be in outline format. The completed form will be reproduced with no corrections.

Name (Marnie) Margaret E. Allen, GRI, e-PRO Applicant for Office of Director

Firm Name/Address Castelli Real Estate Services,
718 N. Federal Highway, Fort Lauderdale, FL 33304

Position held (Owner, Broker, Manager, Salesman, etc.) Other (please explain) Manager

Current profile of real estate activities: (Please Explain) Real Estate Brokerage Management, Mentoring, Recruiting

Member of any other Board/s? Yes No (If yes, which Board/s) _____

Number of years licensed 15 What was your business occupation prior to obtaining a real estate license in Florida? _____
R.E. Broker in Colorado (15 years)/ R.E. Broker Florida (8 years)

Have you ever been suspended or penalized by the Florida Real Estate Commission? Yes No

Will you make a commitment to attend all of the Directors' Meetings and the Association Membership Meetings? Yes _____ No
 (If you answer No, please explain) _____

Will you make a commitment to serve as the Association's Director Liaison to up to three committees, if asked? Yes _____ No

Will you make a commitment to attend FAR's two regular meetings during the year, as well as other special meetings? Yes _____ No

QUALIFICATIONS: (Positions held, year and principal services rendered in the past 5 years)

LOCAL ASSOCIATION:

RAGFL Secretary/Director 2008

RAGFL Director 2007

Liaison to Grievance Committee 2008

Liaison to Realtor/Lawyer Committee 2007

Served on Political Candidate Committee

Member SOCR

RAGFL Realtor Honor Society 2006, 2007

RPAC contributor

TRADE ORGANIZATIONS IN ALLIED FIELDS AND CIVIC ORGANIZATIONS:

Past President & Secretary Boys & Girls Club of Broward County (Lester H. White Unit)

Master Broker Forum Broward County

BUSINESS ACCOMPLISHMENTS: (Awards, Leadership and Management Positions)

Manager Castelli Real Estate Services

Past Manager/Broker RE/MAX Alliance

Past Manager EXIT Realty Specialists

Awarded Certificate of Appreciation Boys & Girls Club of Broward County

Featured in Realtor Scoop Florida Realtor Magazine January 2007

Awarded e-PRO Certification

Awarded GRI Designation

What would you consider the Top 5 issues pertaining to the Association and how would you address them?


POSITIVE MEDIA COVERAGE *We need to promote and facilitate the positive reporting within the news media of any and all information regarding real estate related issues or topics. I served on the RAGFL subcommittee responsible for the "Now's the Time to Buy" ad campaign that is currently running. We must ensure that the media positively promotes real estate in Florida as opposed to the negative beatings our industry has recently taken.

FISCAL RESPONSIBILITY *We need to monitor and scrutinize the RAGFL budget for cost effective moves that will provide the benefits and services that Realtors want at low or no cost. We need to poll our membership to ascertain what products and services are being used now and what products and services they want in the future.

RESPONSIVENESS TO MEMBERS' CONCERNS *We need to create a level of transparency within the Board. We also need to make sure that all the membership can participate, to the extent they want, in their organization. Members must feel that their voices are heard and that the Board is responsive to their issues.

REALTOR ETHICS *We need to continue to promote and educate our members as to the aspects and ramifications of our Code of Ethics and oversee the fair enforcement of the Code.

EFFECTIVE COMMUNICATIONS *We need to promote effective communication between our members and throughout the entire state. We also need to provide communication from the Association to our membership regarding new products, events and services and how they would benefit the working realtor.

Signed:  To my knowledge, the above information is true, correct and complete. Date: 6-12-08
USE BLACK INK TO SIGN (Candidate's signature)