

**AREA # DESCRIPTION**

- 1 Hutchinson Island
- 3 Jensen Beach
- 9 North Palm City  
Wild Card
- 7010 Hutchinson Island
- 7015 Hutchinson Island S. of P-Plant
- 7020 North Hutchinson Island
- 7030 Indrio
- 7040 Lakewood Park
- 7050 Panther Woods
- 7060 Orange Blossom Mall Area
- 7070 Harmony Heights
- 7080 Lawnwood
- 7090 Maravilla Estates
- 7100 Gator Trace
- 7110 Indian River Drive
- 7130 West White City
- 7140 White City Estates
- 7150 Indian River Estates
- 7170 Floresta
- 7180 Sandpiper and Tesoro Preserve
- 7190 Eastport
- 7220 South Bend and Tesoro
- 7260 River Park
- 7270 Bayshore
- 7280 Midport
- 7300 Groves
- 7370 Torino/St James
- 7400 Glades Cut Off
- 7500 St Lucie West
- 7600 PGA
- 7710 Del Rio
- 7720 Gatlin
- 7730 Parks Edge
- 7740 West Becker
- 7750 East Becker
- 7800 Tradition

**DATES**

- 01/11/2024
- 01/18/2024
- 01/25/2024
- 02/01/2024
- 02/08/2024
- 02/15/2024
- 02/22/2024
- 02/29/2024
- 03/07/2024
- 03/14/2024
- 03/21/2024
- 03/28/2024
- 04/04/2024
- 04/11/2024
- 04/18/2024
- 04/25/2024
- 05/02/2024
- 05/09/2024
- 05/16/2024
- 05/23/2024
- 05/30/2024
- 06/06/2024
- 06/13/2024
- 06/20/2024
- 06/27/2024
- 07/04/2024
- 07/11/2024
- 07/18/2024
- 07/25/2024
- 08/01/2024
- 08/08/2024
- 08/15/2024
- 08/22/2024
- 08/29/2024
- 09/05/2024
- 09/12/2024
- 09/19/2024
- 09/26/2024
- 10/03/2024
- 10/10/2024
- 10/17/2024
- 10/24/2024
- 10/31/2024
- 11/07/2024
- 11/14/2024
- 11/21/2024
- 11/28/2024
- 12/05/2024
- 12/12/2024
- 12/19/2024

**TOUR AREAS**

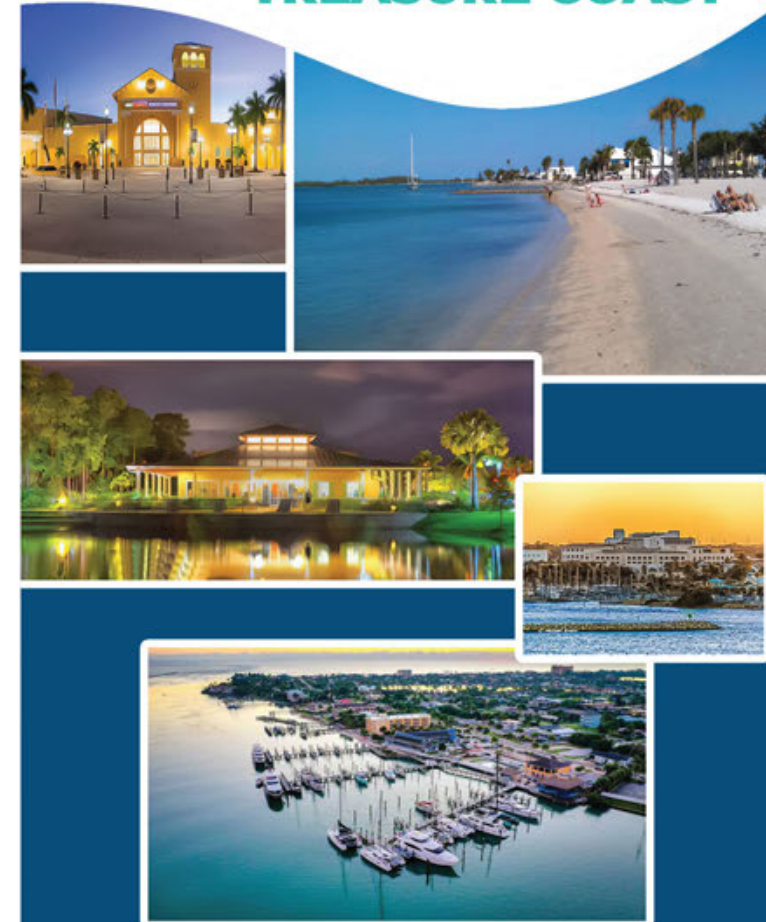
- Wild Card Week*
- 7300, 7400, 7600
- 7100, 7110, 7150
- 7060, 7070, 7080, 7090, 7800
- 7130, 7140, 7370
- 7720, 7730, 7740, 7750
- 7180, 7190, 7280, 3 (Jensen Beach)
- 7710, 7500
- 7030, 7040, 7050
- 7170, 7260, 7270
- 7010, 7020, 7015, 1 (\*\*Archies)
- 7220, 9 (North Palm City)
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Revised 11.20.2023



**2024**  
**MARKETING**  
*Madness*  
Come See What You've Been Missing!

**TREASURE COAST**



## WHAT'S IT ALL ABOUT?

Marketing Madness is a complimentary networking & marketing event to aid and benefit your real estate career. We start with a 8:30 AM Networking Breakfast, then 9:00 AM Marketing, followed by a 10:00 AM Tour. This event offers something for everyone, and if you use it as a means to grow your business, you will be amazed at your success.

## WHAT'S IN IT FOR ME?

### New Agents:

Meet other REALTORS® and develop your network. Meet the Affiliates who will support your transactions and be "on call" when you need advice. Learn the areas of St. Lucie County and the properties available in those markets. Tours enable you to learn pricing (both good and bad) and become more confident about the products on the market in any given area. Marketing Madness is a way to overcome the uncertainty of that first customer... Your confidence will show and your business will grow.

### Listing Agents:

This is a 100% total service to your sellers by having their properties toured by "working" Realtors® and by being at the meeting every week to promote listings! Plus, this is a prospecting tool. What better way to market your talent than to promote what YOU do for your sellers?

### Buyer's Agents

This event provides product knowledge. Knowing the good locations, and the best buys. What's HOT and what's NOT.

### Everyone:

Sharing ideas and witnessing the success of your peers. Sometimes that's all it takes to motivate you. Educational opportunities are discussed every week. You will learn about upcoming events that affect your business, your personal growth and your career

## WHAT TO EXPECT?

Enjoy a continental breakfast sponsored by one of our Affiliates, and then we cover a lot of ground in just one hour. Just take a peek at our agenda:

- Review REALTOR® Guidelines - Speaker: Monthly Moderator
- Review Affiliate Guidelines - Speaker: Affiliate Committee Member
- Association Updates - Speaker: Regional Board of Director
- Affiliate of the Week - Speaker: Affiliate Sponsor
- Special Spot - Technical, educational, and informative tip(s)
- Success Stories - Share your Marketing Madness success stories
- Tour Confirmation
- Take Your Best Shot - Participants get 20 seconds to pitch any one listing
- Drawings for Gifts & Prizes - Incentives drawings offered at the previous week's tour
- Wants & Needs - Have a special want or need? Share it!
- Announcements - Tell us about your weekend open house or REALTOR® event
- No Pitch, Just Prize - Affiliate prize give-a-way. Must be present to win.

## REGISTER YOUR PROPERTY

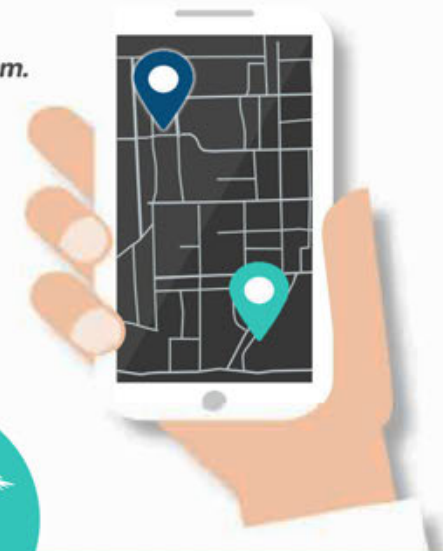
1. Log onto [www.MyRealtorDash.com](http://www.MyRealtorDash.com) and click on the Flexmls icon
2. In Flexmls, click "Menu" then select "Change Listing"
3. Enter/Select Listing
4. Select "Brokers Open" and select "Add"
5. Follow instructions to add tour date, time, and area number

### Please Note:

- Must add area number in area field
- Homes must be open 10AM-1PM
- Limit 2 properties per REALTOR® per week

## PLEASE NOTE...

*Listing(s) for tour must be entered Wednesday by 3pm.*



**Held @ 9:00AM Every Thursday**  
*In Person*

Broward, Palm Beaches & St. Lucie Realtors®  
582 NW University Blvd., Suite 300  
Port St. Lucie, FL 34986 - (772) 465-6080

*\*Unless otherwise noted under Dates & Tours*

**REGISTER YOUR PROPERTY NOW**

[www.MyRealtorDash.com](http://www.MyRealtorDash.com)